

Dear Friend,

We are writing to request your support for the **Park Day School fundraising auction** which will be held on March 16, 2024. Your donations of goods or services will help support the financial aid and academic programs at my child's school.

Who We Are: Park Day School is an independent, progressive coeducational K- 8 school located in the Temescal neighborhood of North Oakland. We seek to inspire a passion for learning through intellectual pursuit, critical thinking, creative expression, and self-discovery, as well as a strong commitment to social justice. The school does an amazing job providing financial aid and tuition assistance to keep the school economically diverse.

Why am I reaching out: My family and I are regular patrons of your business. I am requesting a donation of goods or services to be auctioned at our fundraising event, and/or any other financial support. We would love to receive in-kind goods or gift certificates redeemable at your business.

What your business receives:

- Featured prominently on the Park Day School auction website
- Marketing to over 1,500 families, teachers, staff, friends, and alumni

Park Day School is a nonprofit educational corporation and your donation is tax-deductible. **Our federal tax** identification number is 94-2368070.

How you can donate:

Submit your donation online at <u>parkdayschool.org/auction</u> or mail your donation as soon as possible to:

Park Day School Attn: Auction Committee 360 42nd Street Oakland, CA 94609

Thank you in advance for your support of this worthwhile cause!

With gratitude,

The Park Day School Auction Committee donations@parkdayschool.org