

Park Day Post

Park Day School • Thursday, Feb 25 at 5:54 PM



PARK DAY SCHOOL



Hi All,

I hope this message finds you well-rested and refreshed from our break.

As Angela previously shared, I am the Chair of our Strategic Planning Committee. While we've all been hunkered down through this unusual winter, Angela and I have been working with our external thought partners, Living Strategy, and our community Task Force to continue to build our plan and envision Park Day's future.

I'm writing today to request your ideas - in the form of **SURVEY #2** - as we begin to build our draft strategic plan. Your responses to our first survey helped the strategic planning Task Force identify four key areas of inquiry and strategic focus: **Core Program | Inclusive Culture | Faculty & Staff | Systems & Financials.**

Since then, the Task Force has begun to research and develop ideas to consider around these four themes. In order to build the most robust, considered plan we can, **we need your help:**

- **Take the Online Survey.** Please take about 20 minutes between now and **March 5** to share your ideas. The survey contains eleven key questions, essentially asking for your priorities, your short-term ideas,



UPCOMING EVENTS

2/25

- **Signups for Curative COVID-19 Testing on Sunday Open**

2/28

- **Curative COVID-19 Testing**

3/4

- **Signups for Curative COVID-19 Testing on Sunday Open**

3/5

and your long-term ideas for each of the four themes. **Click here to take the survey → START**

I understand that 20 minutes is a heavy lift for so many of us and greatly appreciate any time you can spend. The more of you who participate, the stronger our plan will be, and ultimately this inclusive, robust sample is a big part of the rigor behind the inspiring future we're creating together for Park Day School. Truly - your voice is so important.

If you have any questions or would rather connect with me individually, feel free to shoot me a note at tiffany.mcneil@parkdayboard.org.

Here's a reminder of **WHAT HAS BEEN DONE SO FAR:**

- Review: At the beginning of the school year, we completed a knowledge assessment, reviewing existing data to understand what we already know about our current situation.
- Kick-off: In November 2020 we selected an external thought partner, Living Strategy, and officially kicked off our strategic planning journey.
- Gather: We formed a strategic planning Task Force made up of 11 members of our community, including parents, teachers, alumni, and board trustees
- Learn: We collected input from the community through surveys, interviews, and ongoing conversations.
- Synthesize: We consolidated all of this feedback to create 4 emerging themes that helped us organize next steps, and we formed working groups around each of those themes.
- Ask: In those working groups, we identified our goals and crafted key questions to inform our research moving forward.
- Learn (Again): And now, we're researching those questions, in part by collecting input from you.

With sincere appreciation for your continued support, engagement, and inspiration,

Tiffany McNeil | Trustee, Chair of Strategic Planning



SCHOOL NEWS

- **Strategic Planning Survey Deadline**

3/7

- **Curative COVID-19 Testing**

3/11

- **Signups for Curative COVID-19 Testing on Sunday Open**

- **Read-a-Thon Kick-Off Story Time**

3/12

- **Read-a-Thon**

3/14

- **Curative COVID-19 Testing**

3/18

- **Signups for Curative COVID-19 Testing on Sunday Open**

3/21

- **Curative COVID-19 Testing**

3/25

- **Signups for Curative COVID-19 Testing on Sunday Open**

3/28

- **Curative COVID-19 Testing**

Volunteers Needed for Drop-Off & Pick-Up

Many thanks to all who have previously signed up to help with morning and afternoon gate duty! It takes a lot of us to get students safely through drive through drop-off and pick-up efficiently, so we are asking those who are able and willing to please sign up to lend a hand in the coming weeks as well. **Please click here to sign up!**

The Read-a-Thon is Here!

Excitement is building among the students for the big day on Friday, March 12, but we still need your help to spread the word. You can get us off to a great start towards raising funds for our school's literacy program if you **share your student's personal pledge page with your friends, family, neighbors, and social media networks!**

With a special webpage for each student, it's easier than ever to solicit pledges. **Here's how to find your student's online pledge page:**

Click your grade, go to the Students tab, and scroll for your student's name to find their page and share it!!

- [Kindergarten](#)
- [1st Grade](#)
- [2nd Grade](#)
- [3rd Grade](#)
- [4th Grade](#)
- [5th Grade](#)
- [6th Grade](#)
- [7th Grade](#)
- [8th Grade](#)

Click here for information on how to customize your student's pledge page with a photo and personal message, or to adjust their fundraising goal. Thank you for supporting the Park Day School Read-a-Thon! Happy Reading!



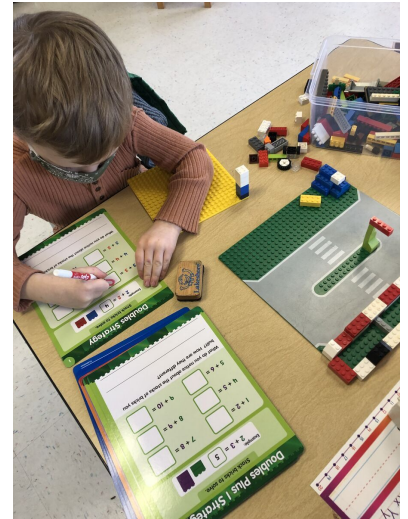
REMINDERS

Customize your **ParentSquare notification settings** so you get information the way that suits you best!

Check out all the **Opt-In Community Groups** on ParentSquare and find folks with similar interests!

Navigate school-related tech issues on the school's **Technology & Tips** section of the website.





Thank you for Appreciation Week!!!

We were blown away by the love our community shared with us the week before Break! **Please click the image below** for a special *Thank You* slide deck from all of us to all of you! Special gratitude goes to our Parent Stewardship Group leaders Dara Tom (Marianne, 8th, and Glenn, '20), Faye Stevenson (Liam, 3rd), and Shannon Prokup (Ian, 4th) for rallying all the love!



SPECIAL NOTES

EBMMF Named Best Maker Event of the East Bay!

I am thrilled to announce that the **East Bay Mini Maker Faire** at Park Day School has been named Best Maker Event by the East Bay Express in their annual **Best of the East Bay issue!** We're the readers pick on page 24!



The EBMMF has been a labor of love for so many people at Park Day since its inception over 11 years ago, and producing the last three Faires has been my proudest professional achievements. They've been the largest, most challenging, and most rewarding projects I've ever worked on, and I'm eternally grateful that Park Day chose me to take the reins when our friend Cathy retired and passed the baton.

Many thanks to all of you who've contributed, supported, and cheered for the Faire over the years--you are deeply appreciated! The impact of the event on so many people and families ripples out through the East Bay and beyond, and promotes our school in a truly magical way.

With tremendous gratitude, **Chris Miller**

Thank you for joining us at
The 11th annual
East Bay Mini Maker Faire

Summer Camps at Park Day School

After lots of careful planning and collaboration, we're happy to announce that both **Camp 510** and **Steve & Kate's Camp** will return to Park Day School this summer. See attached for flyers and discount code! We're also in discussions with **Camp Indigo**, as well, which serves trans and gender diverse youth--more to come on that as plans come to fruition.



CAMP 510
LIFE IS WHAT YOU MAKE IT

REGISTER NOW FOR SUMMER 2021
JULY 5 - AUGUST 20, 2021



AN ENGAGING HANDS-ON SUMMER CAMP IN OAKLAND, CA
FOR CURIOUS KIDS AGES 6-14

**ANIMATION ★ SEWING ★ SOUND MAKERS
SKETCHBOOKING ★ WELDING ★ ORIGAMI
CAPOEIRA ★ ELECTRONICS ★ PASTELS
AND MORE!**

Use code **ParkDay2021** for a \$25 discount per week of camp

CAMP510.com



**STEVE & KATE'S
CAMP: OAKLAND**



**WHEN YOU TRUST KIDS,
THEY TRUST THEMSELVES**

**STEVE & KATE'S
CAMP**

Park Day School | June 14 - Aug 20
M-F | 8am-6pm | Ages 4-12
steveandkate.com/oakland

